

'Tis The Season

Play things setting their eyes aglow this holiday season.

CAMILLA, GA

IMAGINATION EMPORIUM

While this year marked Imagination Emporium's first holiday season in business, customers were treated to a number of special events, including moms' night out and a visit from Santa. "We are the only independent toy store in the area and draw customers from our surrounding towns," noted Anna Lee, owner. The store, which opened last July, also offers extended hours during the holidays and stocks up on big-ticket items like play kitchens and swings.

Lee pointed out which playthings have been strong, fourth quarter sellers:

Tangle Sportz Matrix Nightball Football
from Tangle Sportz

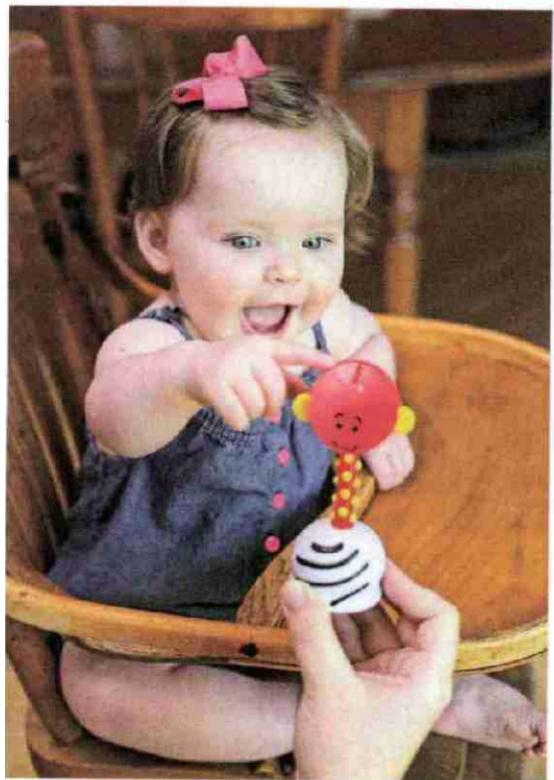
Magformers from Magformers

Sands Alive! from Play Visions

Breyer Collectible Horses from Reeves International

NogginStik Developmental Light-up Rattle
from SmartNoggin

Sunshine Symphony from Small World Toys



NogginStik developmental light-up rattle helps with early learning skills. SmartNoggin. info@smarnoggintoy.com
Smarnoggintoy.com